

INSIDE



Tuition hikes
elicit concerns
from students
that work to
make higher education
possible



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13 Big 12 football rule changes addresses targeting, protect quarterbacks

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		1	2	3			4	5	6			
	7					8				9		
10						11					12	
13					14							15
16				17						18		
			19						20			
	21	22					23	24				
25						26						
27				28	29					30	31	32
33			34						35			
	36							37				
		38						39				
			40					41				

Zits | By Jerry Scott and Jim Borgman







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Tuition increases further burden students' shoulders, wallets

Students argue tuition increases, K-State officials justify the 5 percent rise

By Anthony Williams The Collegian

hen Hannah Rogers, senior in German and pre-law, heard that K-State was raising its tuition by 5 percent, she was not pleased.

"I got really mad," Rogers said. "I'm working so hard to get this degree that they are saying is supposed to help me achieve my goals. I feel like they are just putting me further behind."

She is just one of many students who burn the candles at both ends to make ends meet. When she first came to K-State from Colorado, Rogers worked two jobs on top of school responsibilities.

"I try to work full time during the normal school year," Rogers said. "Right now, I have just one (job). I'm working like 60 hours a week though."

According to Rogers, whenever she hears that the tuition is increasing, she sets up a meeting with financial aid. She said that they always try to get her to sign up for more loans.

According to the Institute for College Access and Success's "The Project on Student Debt," 2012 K-State graduates were, on average, \$25,147 in debt upon graduation.

Since then, however, tuition and fees have increased by about 18 percent. Students that graduate in 2015 will be \$2,200 more in debt, on average, than their 2012 counterparts, assuming that rent and food costs stay the same.



Mason Swenson | The Collegian

Jacob Canady, sophomore in social work, completes his closing duties in the Cats Den. With the increase in tuition students are having to work more to pay for school.

Larry Moeder, assistant vice president of student life and director of student financial assistance and admissions, said he doesn't like to see tuition increase either, but that K-State has been hard at work fundraising in order to help students.

"The university has increased its scholarship opportunities over the years," Moeder said. "Our foundation is setting record fundraising numbers. That's good because it is bringing in more scholarship dollars to offset the increased tuition."

He said he also believes that some students are not fully

"I try to work full time during the normal school year. Right now, I have just one (job). I'm working, like, 60 hours a week though."

> HANNAH ROGERS SENIOR, GERMAN AND PRE-LAW

utilizing free resources around campus such as Powercat Financial Counseling.

"There are a lot of students who probably don't have the experience to put together a budget, live by the budget and stick with keeping their costs down," Moeder said.

He suggested students should also continuously search for scholarships, to help offset the rising cost of attending college. After entering college, "It helps them somehow have a better success rate in college. They are better able to budget their time between classes and work and social activities. Plus, it looks good on a resume."

LARRY MOEDER

ASSISTANT VICE PRESIDENT ON STUDENT LIFE, DIRECTOR OF STUDENT FINANCIAL ASSISTANCE AND ADMISSIONS

many students gain valuable academic, work and volunteer experience which can aid them when applying for scholarships.

"I think oftentimes students forget that after they have left high school," Moeder said. "They are accomplishing additional things that may qualify them for scholarships."

Moeder said he also tells students that a part-time job could do more than just help pay tuition.

"The part-time job in college, especially if the student is working on campus, does a lot for the student," Moeder said. "It helps them somehow have a better success rate in college. They are better able to budget their time between classes and work and social activities. Plus, it looks good on a resume."

However, some students question the university's motivation behind tuition increases. Rogers said she is among them.

"They are constantly increasing the tuition, but they really aren't giving me a reason as to why," Rogers said. "What are they doing for me that I started off paying them less for?"

Rogers said she understands inflation is a factor in the tuition raise, but according to the U.S. Bureau of Labor Statistics, the inflation from 2013-14 was only 2.1 percent. Things like the Chester E. Peters Recreation Complex, the K-State Student Union and Wefald Hall are paid by using either student privilege fees or by the students

who live there.

According to Cindy Bontrager, vice president for administration and finance, the 5 percent increase is due mostly to administrative costs.

"The state hasn't funded salaries since 2008," Bontrager said.

She said that parts of the 5 percent also go toward retention and future campus updates.

This year's 5 percent tuition increase is also likely a response to recent state budget cuts.

Rogers said that while she believes things like the Rec are good for the student body, she is too busy to use them.

"I'm making money so that I can do these things, but I'm working so much so that I can pay for them that I can't use them," Rogers said.

Rogers said that during the school year, she will work about 45 hours per week. If the tuition costs were lower, she said she would be able to put more time into her classes.

"Because of how much I have to work to be able to go to my classes, I don't get to spend the actual time I want to studying the language (German)," Rogers said.

She also said that because she works all the time, it is much harder for her to appreciate her surroundings.

"I like Manhattan and I like K-State," Rogers said. "But I still have that chip on my shoulder because I don't get to experience any of it."

Monetary policy should be separate from politics for economy's health



THE COLLEGIAN

The 2008 recession has brought monetary policy into the spotlight and, as a result, the job approval of the Federal Reserve Chair may be more political than ever. In addition to "keep(ing) the U.S. economy afloat," the Fed's first female chair – Janet Yellen – can now add, "manage partisan bickering" to her to-do list.

Since the onset of the recession, Federal Reserve policies have been decisively (and successfully) implemented to help stimulate the economy and save it from certain doom. But what are the consequences of these policies, and when will it be time to pull the plug on certain policy measures? Though this economic debate has been raging since long before Yellen assumed office on Feb. 3 of this year, the politically-charged fireball now rests squarely on her desk.

Though the occasional brutal Congressional Hearing has been a mainstay in the life of a Fed Chair (just ask previous chairman, Ben Bernanke), the Federal Reserve Bank is, and must remain, an independent governmental agency insulated from political pressures that can lead to short-term thinking and damaging results.

This long-understood notion, however, is lost on some members of the U.S. House of Representatives, who are currently proposing a bill to intervene in the Fed's status as, "independent within the government."

The bill, H.R. 5018, would require the Fed to implement a specific formula to determine short-term interest rates.

No doubt, H.R. 5018 comes as a response to the bank's current low-interest rates and the other measures taken to increase money supply. The current rates were set as part of the Fed's action to stimulate the economy following the recession of 2008, and many on the ideological right have warned that these policies were leading the country toward massive inflation. Their warnings have persisted for over five years, despite assurances to the contrary from economists the likes of Bernanke and Yellen.

However, the truth is that for all the fear they've been peddling over these past five years, none of it has come to fruition. So, at a time when Chair Yellen has been proposing new measures to address the unemployment crisis in the economy, House Republicans would prefer to tie the Fed's hands to a formula that offers no flexibility or basis on the actual economic circumstances outside of a few specific numbers.

"It is utterly necessary for us to provide more monetary policy accommodation than those simple rules would have suggested," Yellen said in a hearing before the House Financial Services Committee.

She went on to point out that if the formula had been in place in previous years, the recession would be even deeper.

It seems imprudent to push for a formula when some of the world's best economists monitor the situation and set policies that are free from hidden agendas and monied interests that motivate our politicians, especially those who stand to gain from higher interest rates. If I could have picked anyone

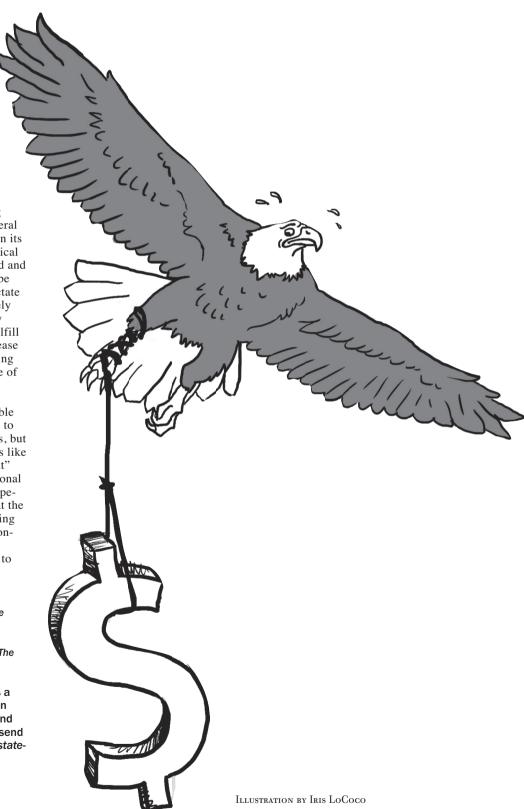
to lead the charge on monetary policy during the "Great Recession," it would have been Bernanke, the Ph.D. economist recognized for his research on the Great Depression. And that decision has clearly paid off, considering that we are no longer teetering on the brink of total economic collapse.

This bill is a shining example of why the Federal Reserve Bank must retain its independence from political turmoil. Rather than hard and fast rules, the Fed must be allowed discretion to dictate short-run policies, not rely on political whims. Only then can it effectively fulfill its dual-mandate to increase employment while keeping a steady eye on the value of the dollar.

Ultimately, the U.S. central bank is accountable to the public and subject to the inquiries of Congress, but this legislation looks less like "Congressional oversight" and more like Congressional control. The timing is especially harmful, given that the merits of the formula being discussed remain questionable at best, and there is more we could be doing to combat unemployment.

The views and opinions expressed in this column are those of the author and do not necessarily reflect the official policy or position of The Collegian.

Theo Stavropoulos is a recent graduate in human resource management and political science. Please send comments to opinion@kstate-collegian.com.



WEDNESDAY, JULY 23, 2014

Federal Reserve should focus monetary policy on inflation control



ANDY RAO
THE COLLEGIAN

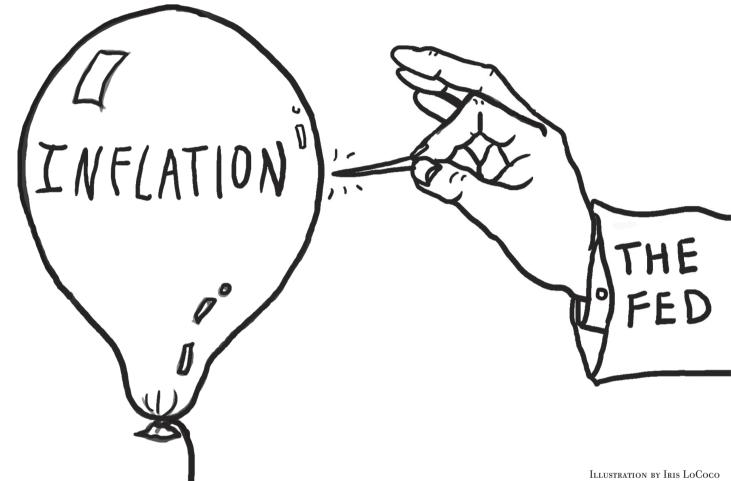
Over the past several years, the American economy has faced a tumultuous crash, subsequent recovery process and a struggle to avoid dipping back into recession. It's been a busy time, to say the least.

While stock market indexes such as the Dow Jones Industrial Average and the S&P 500 have recently reached all-time highs, unemployment levels remain bloated, sitting at 6.1 percent in the latest Bureau of Labor Statistics report for June 2014.

The lack of jobs is the real problem facing Americans today and is one of the major components that is holding us back from completely revitalizing our economy. After all, if people don't have jobs, they can't buy goods and services from businesses, and if businesses can't sell their goods and services, they close shop and lay off employees, furthering the vicious cycle of joblessness and poverty.

Unemployment, according to the widely-used Keynesian model of economics, is closely tied to inflation. Inflation, which is the rise in average prices of goods and services usually compiled in a "consumer price index," essentially measures the cost of living in

Inflation, when controlled, is a sign of economic growth and an indicator that businesses are expanding at a healthy, sustainable rate. Deflation, on the other hand, is a sign of a stagnant or recessing economy; falling prices signal negative economic growth,



which is never a good thing for employment levels.

Although it seems counterintuitive, rising prices are often a good thing for the economy and the average person because rising prices mean that businesses are growing. When businesses grow, not only do they make more money to pay their employees with, but their need for additional workers also increases. Hence, the Keynesian model: as inflation increases, unemployment decreases.

Janet Yellen, chairwoman of the U.S. Federal Reserve. gave a speech at the International Monetary Fund on July 2 saying that the Fed needs to focus on employment rather than financial stability. In a way, she's right. Unemployment problems, however, will be solved through achieving financial stability.

The Fed's main role in the U.S. economy, and perhaps its most widely recognized responsibility, is the stabilization of the nation's financial markets and banking systems. Another role, however, as listed on the Fed's website states that it is also responsible for "conducting the nation's monetary policy by influencing money and credit conditions in the economy in pursuit of full employment and stable prices."

Note how the terms "pursuit of full employment" and "stable prices" are tied together. This is because a healthy inflation rate is paramount to returning to the employment

levels of the early 2000s which usually sat below four percent. Pacing inflation increases at a healthy, controlled rate can be tricky. But, if done at the correct levels, it can be a catalyst for economic stimulus.

The Fed needs to continue to focus on addressing monetary policy in such a way that inflation rates increase in a controlled manner, which will lead to a decrease in unemployment. Using monetary policy as the main tool, the Fed can control the rates at which banks can lend and borrow money out into the market. This rate, called the "Federal Funds Rate," can have a drastic effect on

When this rate is reduced, for example, banks can offer

loans at much lower interest rates. This causes a surge in demand for these loans, which results in increased economic activity leading to higher wages, higher prices and more optimistic earnings expectations in financial markets.

The Fed needs to continue focusing on monetary policy to solve our employment issues. This economy is in dire need of a revolutionary innovation that will kick start production and growth. Until then, however, monetary policy will play a large role in driving down unemployment. If the Fed wants to have a shot at creating jobs, it needs to make sure that there is enough cash flowing to and from businesses to encourage growth.

Free cash flow will free

up money for research and development, investment in potential innovation and the ability to spend more on production, wages, etc. The Fed can't hope to come in and solve all of our economic problems on its own. Instead, it must do everything in its power to provide business with enough financial support to solve their own problems.

The views and opinions expressed in this column are those of the author and do not necessarily reflect the official policy or position of The Collegian.

Andy Rao is a graduate student in family studies and human services. Please send all comments to opinion@ kstatecollegian.com.

iSIS crash shuts out students, faculty for 5 days

Some students may need to reapply for graduation, financial aid due to the system outage

> By Shelton Burch the Collegian

ast week, student and faculty operations online were interrupted as K-State's iSIS network went down.
According to a K-State webpage, the interruption occurred on Tuesday, July 15, at approximately noon when a disk error caused the system to fail.

Data affected information entered between July 10 and July 15, including financial aid and enrollment.

System self-service functions were restored Monday at 12:40 p.m., with the exception of some financial aid information and transactions.

According to the webpage, the Office of Student Financial Assistance will contact affected students with information regarding what they need to do next. K-State students may need accept or decline awards again in their iSIS accounts or reapply for summer graduation due to



Illustration by Iris LoCoco

the system failure. K-State said on the webpage that it expects all functionality and financial aid transactions to be restored by the end of the week.

The K-State IT Help Desk declined to comment, as they are not authorized to speak to publications about technical icenae

K-State referred The Collegian to Kenneth Stafford, vice president of information technology services in the Division of Marketing and Communications. Stafford could not readily be contacted for this story.

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Drowning in debt



Students fail to pay increasing loans

By Sheila Ellis

KANSAS STATE COLLEGAN
Rising costs of tuition and living
spenses coupled with a slimming
spenses coupled with a slimming
be market have caused K-State's stuent loan default rate to almost doutowever, K-State's default rate averge is considerably lower than the natonal average of 6.7 percent.
Defaulting occurs when borrowDefaulting occurs when borrow-

befaulting occurs when borrowfail to make loan payments for consecutive days. According to most recent statistics from the h. Department of Education, 135 ment came due welveen October 106 and September 2007 defaulted October 2008. rdefault rates 2009 2008
the University 2.7 1.5
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State University 5.4 4.1

5.9 percent.
Overall, 3.3 million student borrowers in the U.S. entered repayment during this period, and more than 225,000 went into default. The latest national loan default rate climbed to 6.7 percent, up from 5.2 percent the previous even from 5.2 percent from 5.2 per

INCREASING NEED FOR STUDENT LOANS Moeder said K-State students bor-

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RCPD withdraws request to charge for local events after community opposition, incorrect data use

By Shelton Burch the Collegian

The Riley County Police Department withdrew their request to begin charging for coverage of local events such as runs, bicycle races and other similar events at the Riley County Law Enforcement Board meeting Monday.

RCPD Assistant Director John Doehling withdrew General Order 2013-36 on behalf of the RCPD, after a number of groups showed up at the last meeting and commented on the proposed change.

"I think they rightfully pointed out that other agencies tend to treat these events as things we're supposed to do, in the way of public safety and really traffic management," Doehling said.

Doehling said the costs presented last month were also incorrect. The estimated number presented in June included Country Stampede and traffic management for football games and basketball games. Doehling



Mason Swenson | the collegian

John Doehling, assistant director of the RCPD, explains the accounting error that the department encountered while creating a payment for police that work on overtime for special city events.

said the other events would not cause nearly the budget deficit that was estimated

"Minus Country Stampede and the large events of football traffic, basketball traffic that we're already reimbursed for — and I don't think there's any suggestion that we not be — the other events didn't total more than probably \$15,000 in overtime

over the course of the year," Doehling said.

In the event a permit is requested for an event that is overly taxing on the city or conducted in an "unsafe manner," Doehling said the RCPD would recommend such a permit not be approved. Otherwise, Doehling said most other events would be approved unless there was a "huge drain" on the personnel available.

"I apologize for that error that we made, but it was our error in overestimating how much those events were costing us in personnel," he said. "So, we think that we can deal with those issues as they come along, those events that come in from the city."

Wynn Butler, mayor of Manhattan, said he agreed with the RCPD's need to check event routes for efficiency.

"When these requests come out, routes and things need to be directed to where we use the fewest amount of people," Butler said. "I think that is a good measure to pursue, between all those requests, (to) scrutinize them so that we get the best route that requires the least amount of resources and still supports the event."

Ogden man injured in attempted murder, supposedly knows alleged attackers

By Shelton Burch the Collegian

Two men were arrested in Ogden Monday for attempted first degree murder, aggravated robbery and aggravated assault, according to a press release by the Riley County Police Department.

Johnny Cossey, 38, and Timothy Holmes, 43, of Ogden were arrested and are being held on \$1 million and \$500,000 bonds respectively at time of print.

According to the release, the victim and suspects knew each other. The men entered the Ogden residence of Vincent Taylor, 22, and attacked him. Taylor received two puncture wounds, one to the cheek and one to the neck, as well as a wound from a "blunt object."

Taylor was flown to the hospital and is expected to make a full recovery according to the release.

The RCPD does not expect further arrests to be made relating to this incident, the release said.

The name of the hospital Taylor was taken to was not released, and an RCPD spokesperson could not be immediately reached for comment.

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Apartment pools provide pool hoppers with relief from summer heat

By Theo Stavropoulos the Collegian

Humans are just like most other animals; when it gets hot out, we naturally flock to water. Our primal instinct has become a staple of warm summer days. All around Manhattan, pool season is in full swing.

Most people choose to follow the rules and go to pools that are open to the public and only during operating hours. Others, however, have a different thrill in mind when they head out to catch some man-made waves.

Whether you prefer the term pool hopping, pool crashing or trespassing, many people's primal instincts get the best of them. Truly, if a pool is there and it is over 100 degrees outside, it is hard to expect people to stay away for long.

Apartment complexes around Manhattan are a prime place for these defiant dippers to congregate. If you drive around town during the day time, you're bound to see clusters of people (perhaps with drinks in hand) who have gravitated to the water in search of leisure. Some of these venues offer even more fun in the sun with volleyball, tennis or basketball courts.

The University Crossing apartment complex on College Avenue is an especially popular example. With a large number of residents and an array of amenities, someone is bound to be around the pool area at most times throughout the day, lightning-permitting. But, the UC has found a great way to deal with the threat of crashers – they recently made the pool area open to the public.

SEE PAGE 10, "HOPPERS"

George Walker | The collegian **Breenan Neumayer, Chase Pfieffer** and **Marten Dresen** tan near the pool at University Crossing on Monday. Many people who live at the apartment complex invite friends to the pool with them.





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GEORGE WALKER, TAYLOR ALDERMAN | THE COLLEGIAN

ABOVE: A group of pool-goers cool off in the pool at University Crossing on Monday. The temperature Monday hit a high of 105 F. RICHT: **Amie Mumma**, senior in hospitality management, and **Jake Marlatt**, senior in nutrition, laying out on floaties at the University Crossing Pool Party on June 13.

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Weekly Horoscopes: July 23-29



Cancer (June 21 - July 22)

Luck is on your side this week, Cancer. You might even be able to avoid running into your landlord so that they forget to tell their lawyer to write up that eviction notice.

Leo (July 23 - Aug. 22)

The next couple of weeks may be unusually difficult for you, so always remember that someone cares. Not me, but someone. Probably.

Virgo (Aug. 23 - Sept. 22)

You may start to reconsider your budding career as an artist after you realize all of your "self-portraits" on Instagram are embarrassingly out-of-focus.

Libra (Sept. 23 - Oct. 22)

Enjoy some laughter and joy later this week by watching your neighbor forget the Starbucks cup they left on the hood of their car before going over a speed bump.

Scorpio (Oct. 23 - Nov. 21)

To help you let go of your anger over a recent personal disagreement, practice some self-care; get a massage, write in your journal, or drunk-dial all of your friends to complain for three or four hours.

Sagittarius (Nov. 22 - Dec. 21)

Take a cue that your crisis management skills could use some work, namely, recognizing that "sobbing uncontrollably into an entire box of Twinkies while hiding under your desk" is not an actual crisis management skill.

Capricorn (Dec. 22 - Jan. 19)

Tempers will flare at work this week and cause some unforeseen setbacks, but it's nothing that putting a dead bird in the break room coffeepot won't fix.

Aguarius (Jan. 20 - Feb. 18)

With the fall semester looming near, now might be a good time to look into a 12-step program for that "Civilization" addiction you've got going on this summer.

Pisces (Feb. 19 - March 20)

Remember: If you can't say something nice, say something clever but devastating.

Aries (March 21 - April 19)

You will contemplate tapping into your IRA to help with fall semester tuition, until (depressingly) you remember that you do not have an IRA.

Taurus (April 20 - May 20)

While your taste in shoes in inarguably impeccable, it may not be worth the trip to bankruptcy court instead, practice cultivating simple and inexpensive pleasures, like going for nature walks or popping bubble wrap.

Gemini (May 21 - June 20)

Take the time to consider how you might need to grow into a more responsible person, because, y'know, real adults don't usually go to Wal-Mart to buy new underwear instead of just doing their laundry.

THE BIG 12 SURVIVES

Texas declines Pac-10 offer, league remains with 10 members



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HOPPERS | When seeking water, pool hoppers can find legal troubles

CONTINUED FROM PAGE 8

"We feel that, with as many college students who live here, they want to invite over their friends, and we want to make sure that they are able to," Katie Gualtieri, leasing manager for the UC, said.

Though the pool area at UC is open from 9 a.m. to 10 p.m., after-hours swimming is also a tempting adventure for some.

"We discourage any residents or guests from entering the pool area after that time for their own safety and for the consideration of residence who live near the pool area," Gualtieri said.

Many people hold a special place in their heart for night-swimming, but doing it in public pools is not recommended. Security cameras are becoming increasingly popular to help patrol these areas after dark, and a visit from law enforcement is likely to put a damper on the evening.

Though some type of verbal warning may be the likely consequence, trespassing on private property is still a serious offense – a class B misdemeanor under Kansas law, and one that could come

with a hefty fine or even jail time. All things considered, it's probably not worth the risk.

Although you may be hard-pressed to find someone who has never taken part in such an activity in their lifetime, it is best to stick to legal means of enjoyment. Though we may not be able to ignore our animal instinct for water, we can control our actions in pursuing it.

"It is our hope that we never need to enforce any consequences and our amenities can continue to be enjoyed," Gualtieri said.

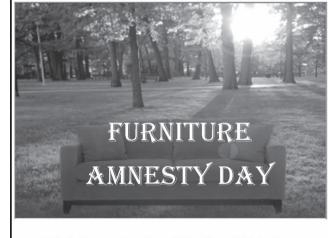
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Parent landlords offer students flexibilty, discipline

By Shelton Burch the Collegian

As K-State begins construction on Wefald Hall, potentially creating additional housing for hundreds of students on campus, some students are taking a different approach to securing housing and, in some cases, saving money.

Caitlin Estes, K-State 2013 alumna in accounting, said her parents bought a mobile home locally and rented it out to her and her siblings.

"I have three other siblings, and it was more economical for them to buy a place instead of us living elsewhere," Estes said. "All of us did it for about three years."

Estes said her parents still own the place, and allow non-relatives to rent as it brings them additional income each month. Her parents figured it was better in the long run, she said, and the timing was perfect since a relative was selling their home.

"It saved us money; that was the main benefit," Estes said. "It's easier for your parents to be the landlords. You don't have deal with sketchy landlords or anything like that."

The drawbacks, Estes said, were very few.

"The place my parents

bought was off campus," Estes said. "You had to drive a little way to school because of that, but other than that there weren't any drawbacks."

Katie Coffman, property manager representative at Advanced Property Management in Manhattan, said she does not believe this is a new idea.

"I think that's always been something that's happened," Coffman said. "It provides a lot of opportunities for both sides." ting charged.

In the case of the student, Coffman said property management companies are required to keep buildings up to date with current fire codes and city regulations, allowing students to have some leverage in requesting repairs a parent might not otherwise be willing to pay for.

Larry Limbocker, associate broker at Landmark Real Estate, said there is no real downside to the process.

It's easier for your parents to be the landlords. You don't have deal with sketchy landlords or anything like that.

Caitlin Estes 2013 KSU Alumna in acounting

Coffman said property management companies like hers are sometimes hired by parents to manage their properties, which offers each party advantages. In the case of parents, it removes the student's ability to ask for extra time to make rent without fees get"Home ownership is always good for the economy," Limbocker said. "Parents should look into it as opposed to renting."

Limbocker said parents should consider doing this because it offers them a chance at making a profit after their children have graduated.

Estes' parents said they bought the mobile home because it was a way to save money over the dorms, and they they will probably sell it after their last child graduates.

Estes' father, Michael, said they have always have three children attending K-State at once, because each of their four are separated by two years in age. According to K-State Housing and Dining Services' website, the cost of living in a residence hall with the lowest meal plan is at least \$3,945 per semester (\$7,890 per year). With three children, it would cost the Estes family approximately \$23,670 per year to house them in the residence halls.

"With this mobile home, they live there," he said. "Then, the three of them can live there about as cheaply as one (can live in the dorms)."

The main challenges the Estes face are the logistics of maintenance. The Estes family lives in Caney, Kansas, near the border of Kansas and Oklahoma.

"We live three and a half hours away, so if they have something we have to repair, they have to wait until we get up there," Michael Este said. "The have to put in a little sweat equity into where they live."



Taylor Alderman | the collegian

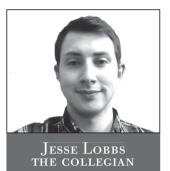
On Monday evening **Rachel Estes**, senior in art, caulks the mobile home that her parents own and have their children rent during their college years.







Exhibit at Beach Museum chronicles photographer's growth



One of K-State's treasures is the Marianna Kistler Beach Museum of Art. Through generous support from various foundations, the museum is able to bring well-known and contemporary works of art right to campus.

One of the current exhibitions is "Picturing People," and it runs until Oct. 5. This exhibition displays the photography of Dawoud Bey, an American photographer who's been active since the '70s. This might partially explain Bey's artistic roots in capturing individuals in their local urban settings. Street photography has been popular in the U.S. since its introduction, but it is usually more intent on capturing scenes rather than individuals. Bey's photographs are portraits that vary from black and white photography taken by

a small camera, to vivid color portraits. The display also contains reflective quotes from the artist about his photography and his process, as quoted from his book "Class Pictures."

Usually, exhibits feature only an artist's most recent work. "Picturing People," however, has selections of Bey's work from 1982 up to the present. This span of artistic work gives the viewer a rare opportunity to see an artist's development as their art matures and adapts to both the cultural climate and the artist's interests. Throughout Bey's development as an artist, one element has remained the same: his tendency to shoot human subjects in ways that reveal what is most sensitive about each subject.

"It was just as much about my engagement with people - listening to their stories and talking to them — as it was about making pictures," Bey wrote of his work.

In short, his portraits reflect this sensitivity.

His early photographs of Harlem are in black and white, taken from a small camera as Bey was beginning to flesh out his work. These portraits are entirely about the individual in the present moment. The shots are taken at average height,

making it feel as if the portraits are individuals looking straight at you vis-à-vis the camera. You could easily have stopped to say "hello" to these individuals. You want to talk to these photographs.

Bey's later work of the '80s began to capture these individuals in social settings as they were on their way to work or fulfilling daily obligations like baby showers or trips to the post office. These photographs speak to art's ability, whether through photography or another medium, to capture what is plain, local, and make it beautiful and

As Bey moved into the '90s, his portraits became cinematic.

About this era, he wrote that he was going for, "the way we move through the world via a series of glances that we quickly put together."

These portraits are usually multiple photographs of a single subject, taken from various — in Bey's language — glances. This is my favorite section of the exhibit. One of the subjects, a photograph of three young men, is broken up into eight different pictures, each in an individual frame. It has an isolating effect and every part of my being wants to put the photograph back together again; to unite the

subjects.

"Strangers/Community" is Bey's latest project. Since 2010, Bey has been photographing total strangers together. He takes two individuals, complete strangers apart from their participation, and sets them side by side. It's amazing how communal two strangers can feel. No matter their race or background, it seems as if the strangers have the potential, the possibility, to be together. In his artificial community, Bey tugs at the viewer's heartstrings concerning what a community can be. That he is able to accomplish this either suggests a knack for arranging his shots or that he is revealing a human truth. Don't both possibilities speak to his skill as an artist?

There's plenty of time left to see the exhibit. Since it's free, you have no excuse to not see Bey's work. Every student and townie can take advantage of the Beach Museum. For more information on the Dawoud Bey exhibition and upcoming programs related to it, please visit beach.k-state.edu/explore/exhibitions/bev.html.

Jesse Lobbs is a graduate student in English. Please send comments to edge@kstatecollegian.com.



TAYLOR ALDERMAN | THE COLLEGIAN

Kathryn Brooks, senior in political science and family studies and human services, observes the "Picturing People" by Dawoud Beyexhibit on Tuesday at the Marianna Kistler Beach Museum of Art.

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NFL official speaks about Big 12 rule changes

By Emilio Rivera The Collegian

Head of Officiating and current NFL official Walt Anderson spoke yesterday morning about the changes to rules and amendments that Big 12 officials are installing for the upcoming season.

The largest topic that Anderson covered in his presentation was the definition and rules applying to targeting. Last season, a strict striking rule was applied to protect players from unnecessary contact to the head that included an automatic 15-yard penalty and ejection.

This season, in an effort to clarify the language within the rules, the phrase "initiating" contact to the head has been changed to to "making forcible" contact.

This rule was put into place to allow for tackles that may have made contact with the head, but didn't show evidence of forcible and malicious hits that used the crown of the helmet

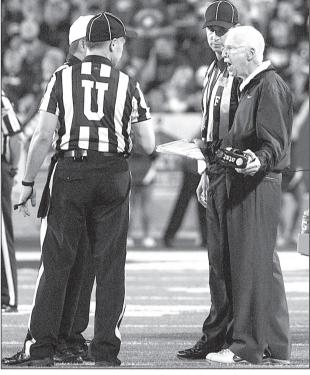
The other part of the rule that will change this year, is how the automatic replay of the targeting penalty will effect the game in terms of yardage and the automatic ejection.

Last season, if the replay of the penalty found that targeting did not actually happen, the player would not be ejected. Yet the 15-yard penalty would still be enforced.

This season, if the review process finds that targeting is nonexistent, there will no longer be the 15-yard penalty as a result. If this rule had been in place last season, 32 targeting penalties that were found to be wrong wouldn't have carried the automatic 15-yards.

Another large topic that Anderson discussed was an addition to the roughing the passer rules. This season, we will see the Big 12 finally make a strong push to protect the knees of the quarterbacks while they are defenseless in the pocket.

SEE PAGE 14, "CHANGES"



EMILY DESHAZER | THE COLLEGIAN

Head coach **Bill Snyder** speaks to the referees after a penalty on K-State during a punt return at Bill Snyder Family Stadium on Sept. 14, 2013.

New selection format replaces bowl games

By Tate Steinlage The Collegian

College football is ditching the computers and formulas in favor of picking the best team this season when it comes to postseason football.

After 16 seasons and 72 total games, the Bowl Championship Series has been replaced with the long-awaited College Football Playoffs.

Executive Director of the College Football Playoff Bill Hancock took to the podium Tuesday at Big 12 Media Days in Dallas to discuss the new format and the scenarios that can play out in the next several years.

The new system will pit the "best four teams" in college football in two semifinal games before deciding a National Champion in a final matchup — this season at AT&T Stadium in Dallas.

"The committee wil

choose the best four teams, period," Hancock said. "When teams look equal, there are four broad criteria they use: strength of schedule, head-to-head results, results against common opponents and whether the team won the conference championship. "We feel like this gives us the best of both worlds. It preserves the regular season, and ours is the best in sports.

Hancock said the new system will provide the best head-to-head matchups and the biggest stage for college football, including back-to-back triple headers on New Years Eve and New Years Day.

"As you can see, these are terrific matchups," Hancock said. "This is what the new playoff is designed to do – not only pick the first four, but also set up attractive matchups in the other games,

SEE PAGE 14, "PLAYOFFS"



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CHANGES | Focus is on protecting Big 12 athletes

CONTINUED FROM PAGE 13

In what Anderson alluded to was an eight-year process, the fallout from last season seemed to be the spark that finally pushed this rule change into action.

"Unfortunately, happened last year was there were a number of very high-profile, either seasonor career-ending, injuries to quarterbacks across the country that I think finally elevated this concern to the level where action was taken and the change was made," Anderson said.

This rule is aimed to pro-

tect the quarterbacks that are defenseless because of being in a passing posture. In the past, defensive players could tackle the quarterbacks below the knees; now it will warrant roughing the passer call.

This addition aims to stop the increasing amount of injuries that quarterbacks are facing to the knees and lower legs. This rule, although, does not protect quarterbacks are outside the pocket and have committed to being a runner.

To clarify, if the quarterback is outside the pocket but is making an effort to pass the ball, he would be protected

under the new roughing the passer rule.

The other exceptions to the new rule is that it wouldn't warrant a roughing the passer penalty if the defensive player is blocked or pushed into the legs of the quarterback. It also wouldn't be a penalty if the defensive player made a conventional rap up tackle near the legs of the quarterback.

Another rule that's being instituted is one that forces the offensive player to reestablish himself in the field of play before he makes contact with a ball.

"This applies on catches, recoveries of fumbles, any loose ball, the player has to reestablish himself first inbounds to prevent the ball from being ruled out of bounds," Anderson said.

In order to be considered inbounds next season, the player has to have any body part touch inbounds before he's able to make contact with the ball.

It was made evident by Anderson that protecting the Big 12 athletes would once again be a point of emphasis this season for the Big 12 of-

PLAYOFFS | College playoffs to answer criticisms

CONTINUED FROM PAGE 13

and they would have done that in this first year of the play-

Hancock said he is aware of the challenges facing the selection committee, however. The old BCS system was criticized yearly for its emphasis on analytics, while ignoring the context of weekto-week headlines. The executive director said he hopes the committee's mission and five classifications — student athletes, coaches, university

administrators, media and athletic directors — can help the process reach the appropriate conclusions.

"They know their task will not be easy," Hancock said. "But they also know they're going to be disciplined about it and they're going to have courage and they are going to pick the best four teams."

The College Football Playoffs will officially begin on Dec. 7 when the committee announces their selections on "Selection Sunday."

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